

MUNICIPAL PLANNING & IMPLEMENTATION AGENDAS

The PIA's presented for each municipality have their origin in many sources: recent master plans and other planning reports, coordination between local officials and consultants on this study, steering and advisory committee meetings, and PIA's prepared for a number of the municipalities under previous or ongoing center petition applications. The goals stated herein do not replace goals expressed in the PIA's of already approved center petitions, but are rather intended to augment them. The municipal PIA's represent the effort to implement the broad goals of the regional PIA at a local level.

Below is a key for other agencies and time frame.

Agencies:

- Board of Freeholders
- Coastal Heritage Program
- CCADB - Cumberland County Agricultural Development Board
- CCDPD - Cumberland County Department of Planning and Development
- CCIA- Cumberland County Improvement Authority
- CC Office of Tourism- Cumberland County Office of Tourism
- CCUA- Cumberland County Utilities Authority
- COAH - Council on Affordable Housing
- Cooperative Extension
- County Parks Office
- Cumberland Community College
- Empowerment Zone
- Main Street
- NJDA - New Jersey Department of Agriculture
- NJDCA - New Jersey Department of Community Affairs
- NJDEP - New Jersey Department of Environmental Protection
- NJ Dept. of Commerce- New Jersey Department of Commerce
- NJDOT- New Jersey Department of Transportation
- NJEDA- New Jersey Economic Development Authority

- NJOSG- New Jersey Office of Smart Growth
- NJSHPO- New Jersey State Historic Preservation Office
- NJT – New Jersey Transit
- NJ Treasury
- NPS- National Parks Service
- Legislature
- Pinelands Commission
- Private owners
- Rutgers University
- SADC – State Agriculture Development Committee
- SJTPO- South Jersey Transportation Planning Organization
- USDA- United States Department of Agriculture

Time frame:

Short - 1 to 2 years

Medium - 3 to 5 years

Long - More than 5 years

CITY OF BRIDGETON MUNICIPAL PLANNING AND IMPLEMENTATION AGENDA

Areas	Issues	Strategies	Other Agencies	Time Frame	Targets
Natural Areas		1 Develop Cohansey River as expanded waterfront park in downtown, and as part of Cohansey greenway.	County, NJDEP, coordinate with other municipalities	Long	Greenway plan
Historic/Cultural	Preserve historic character	2 Update inventory of historic structures; maintain historic structures of significance; identify funding mechanisms to support property rehabilitation; investigate reducing scope of historic district.	NJSHPO, NJDCA, CCDPD	Medium	Updated inventory; increase in preserved historic resources
Agriculture	Support agricultural production and farmland preservation in environs by providing services, jobs and facilities in Bridgeton center	3 Refer to "Economy" section			
Transportation	Increase access to public transportation	4 Coordinate with efforts to expand public transportation, especially for elderly, poor and handicapped.	NJ Transit; Empowerment Zone; County and SJTPO	Medium	Track ridership for Bridgeton residents; evaluate increase
	Improve roadways	5 Obtain funding to implement roadway improvements at "hot spots" of Route 77 and Route 49, 2 Cohansey River bridges, and at Industrial Park/prison area of Burlington Road.	NJDOT, SJTPO (TIP)	Long	Improvements
Economy	Enhance economic development in Bridgeton through re-use of old industrial and commercial sites	6 Redevelop brownfield sites.	NJDEP, NJDCA	On-going	Shrinking inventory of hazmat sites
		7 Renew central business district by supporting Main Street programs	NJDCA, NJ Commerce, Main Street	On-going	Reduced vacancy rates
		8 Encourage County government to serve as anchor of redevelopment in downtown Bridgeton, through renovating existing structures or building new structures for facilities. Consider PILOT from County to Bridgeton	County	On-going	Increased downtown activity
		9 Support completion and marketing of Florida Avenue Industrial Park and other industrial park sites in the City.	NJEDA, NJ Commerce	Short	Occupied industrial sites
Community Facilities/Services	Improve schools, and use new school facilities as neighborhood centers	10 Link to Abbott School program	NJ Dept. of Education	On-going	Improved schools; community programs
	Enhance Bridgeton's appeal as redeveloping urban center through upgrading recreational facilities	11 Maintain and improve City Zoo and City Park, and explore cost sharing possibilities	County, NJDEP, coordinate with other municipalities	On-going	Improvements

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Areas	Issues		Strategies	Other Agencies	Time Frame	Targets
Housing	Enhance Bridgeton’s appeal as redeveloping urban center through creating attractive, vital neighborhoods	12	Rehabilitate deteriorated housing and create vital mixed income neighborhoods, through such projects as Hope VI.	NJDCA	On-going	Rehabilitated neighborhoods
		13	Investigate acceptance of Regional Contribution Agreements from regional municipalities for rehabilitation and infill housing.	COAH	Long	RCA Agreements
		14	Support completion and implementation of Southeast Gateway project, in order to create attractive neighborhoods.	NJDCA, COAH, CCDPD	Medium	Revitalized neighborhoods
Land Use	Update land use plans and regulations	15	Incorporate mixed use center type zoning into Highway-Business District.	CCDPD	Short	Revised zoning ordinance
		16	Update and revise Master Plan and Zoning Ordinance.	NJOSP, NJDCA	Medium	Revitalized neighborhoods
Intermunicipal Coordination	Continue regional planning efforts and projects	17	Continue WSCR planning process after Plan is endorsed to implement projects and develop new plans and policies. Continue support for major WSCR projects including development of revenue sharing plans, intermunicipal industrial park and the Rural Enterprise Zone.	CDC, CCDPD, NJOSG	On-going	Implementation of projects, new plans
	Reduction of costs for municipal services	18	Participate in regional shared services study to identify potential opportunities to reduce costs.	CDC	Medium	Shared services
	Coordinate Regional Center activities	19	Establish Bridgeton Regional Center Partnership to review intermunicipal issues and to coordinate solutions	CCDPD	On-going	BR Center Partnership

